



Studio Portraits

WELCOME

We believe a portrait should be a work of art, and therefore should present the subject in the most professional and artistic manner. We know how important your portraits are, so we take extra time and effort to do them right. Our portraits are not only an important reflection of the subject, it is also a direct reflection of our studio and our name. Your personal satisfaction is guaranteed and our goal and promise is that your portraits from DT Studios will be a cherished keepsake for a lifetime.

HERE'S HOW EASY IT WORKS:

- 1. Call: (315) 452-1456** to schedule a date and time for your portrait session.
- 2. Show up:** at our studio with the clothes you would like to be photographed in, and a \$100 down payment for your photo session & subsequent print order (no credit cards please).
- 3. Say Cheese:** Please allow approx. 30 minutes per outfit.
- 4. Pick your favorites:** Within 24 hours or less, your portraits will be available for viewing online.
- 5. Place your order:** Call or e-mail us with your selections. Once your order has been placed, your photos will be edited, processed and printed. Then we ship them directly to you, along with an invoice for the balance of your order.

OUR PRICING:

On the day of your photo session, a \$100 down payment is requested and will be applied toward both your photo session and your subsequent print order.

1. Portrait Session Fee:

Session fees are included within most package prices, each package allows for one or more outfit sessions at no additional cost. Please see the package details for more information.

- One outfit - \$20.00
- Each additional outfit - \$10.00
- "On Location" fees to be determined on an individual basis. Generally beginning at \$50.00.

2. Packages, Prints and Yearbook Photos:

Prints: Can be purchased in packages or individually, or you can create your own package and we will automatically apply your package discount. Package prices start at \$99. Download our Print Price List here for more details.

Yearbook photos: Will be submitted directly to the school for you. Most schools send home a specification sheet with information for you and your photographer. If you can find it, please bring your schools yearbook specifications sheet to your photo session.

THIS IS WHAT YOU GET:

1. A Professional, Private and Relaxed Portrait Session:

We operate out of our home studio in a very relaxed atmosphere. There are no lines or rushed sessions. All of our senior sessions conclude with a short outdoor visit for a few poses in a natural environment. You will be photographed by award winning and professional photographer David Tankersley and given the individual attention and respect you deserve as a customer and friend of DT Studios.

2. State of the Art Photography Equipment: We use the best equipment in the industry. No expense has been spared with our cameras, lenses and lighting equipment. Our customers deserve the highest quality we can possibly provide.

3. Professional Photo Editing: All customer selected images undergo a detailed editing process. First, the image is cropped (for the best composition) and colors enhanced. Next, we remove all blemishes, stray hair and other undesirables (fuzz balls, pet hair etc.). We then gently soften and enhance the skin tones using special editing techniques that will present you to your family and friends in the best possible way. Please see our editing examples online.

4. Highest Quality, Award Winning Lab work: We use one of the best, high quality portrait processing labs in the Northeast USA to print your portraits.

5. A Selection of Photo Presentation Products: If you would like your prints framed or presented in a special way, we now have a nice selection of options available to you.

6. Superior Quality at Very Reasonable Prices: Because of our low overhead we are able to offer very reasonable prices for our customers. We guarantee you will not find this level of quality photography at a better price anywhere.

7. Wonderful Portraits: We are determined to capture an image of you. Your eyes, your face, your personality. We want a portrait of you, as you are at this special time of your life. We use simple, un-

Our Referral Rewards Program

Tell a friend about us and receive \$20.00 off your order.

For any of your friends who come to DT Studios for their portraits (and mentions your name), you will earn \$20.00 in DT Studios credit. For example, if 5 of your friends say that you sent them to DT Studios, that would equal \$100.00 worth of DT Studios bucks. (Limit 5 referrals per customer and redeemable for DT Studios photography products & services only).

distracting backgrounds which are chosen to bring out your skin tones and compliment your clothing. Any props will be used sparingly, in a way that will not draw attention away from the subject.

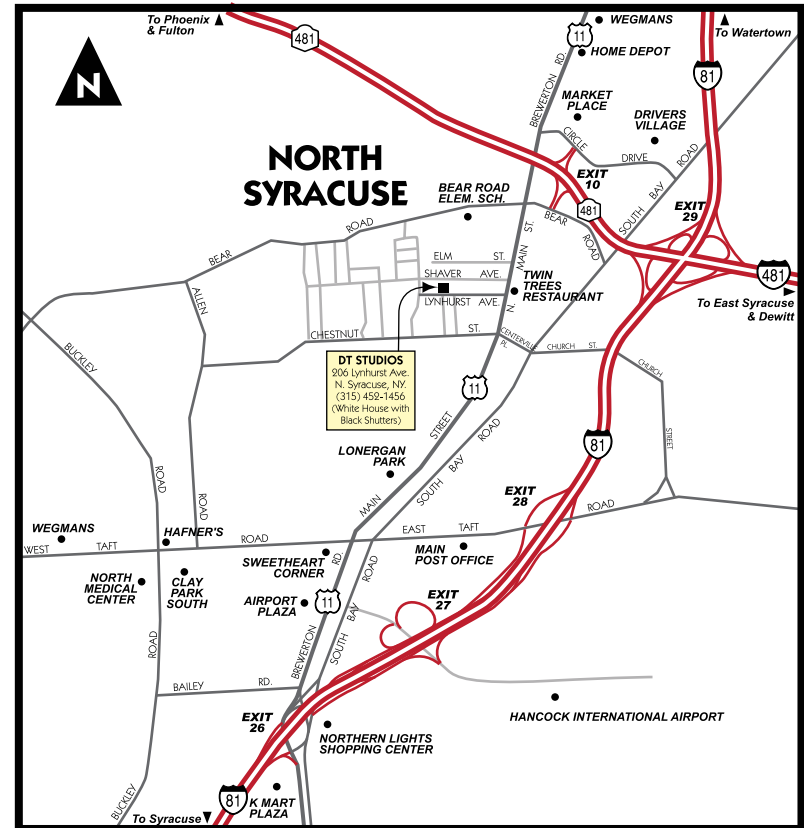
8. Complete Satisfaction: As a client and friend of DT Studios, our promise to you is this; "We will do everything within our power to make certain you are ultimately 100% satisfied with your portraits

and your entire experience with DT Studios Photography." If you're not satisfied, we're not satisfied.

9. No Sales tactics or pressure: We don't use the "hard sell" approach like other studios. No paying for products you didn't want or need. You get exactly what you want, nothing more and nothing less.

Map to our Photography Studio

We are located at 206 Lynhurst Ave. in the village of North Syracuse, NY. We operate DT Studios out of our private residence. There is a private dressing room available for changing purposes.



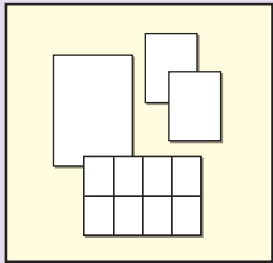
DT STUDIOS • 206 Lynhurst Ave., N. Syracuse, NY. 13212 • Phone: (315) 452-1456
• Internet: www.dtstudios.com • E-mail dave@dtstudios.com



Portrait Print Packages

Packages can be altered to suit your portrait needs. Please feel free to substitute like-priced products and your total cost will be refigured. Or you can add-on to packages from the Individual Products Menu.

All customer selected images are edited & retouched prior to being printed. You can use as many images as you wish to make up your package but please remember, each package allows for a certain number of images (edits) included. After that number is reached there is a \$10.00 charge for additional edits/retouches.



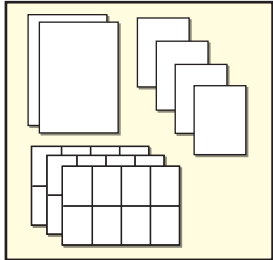
Package 1 - \$99.00

- Includes:**
- (1) 8x10" print
 - (2) 5x7" prints
 - (8) wallet size prints
 - Yearbook photo sent to school
 - 1 Outfit sitting*
 - Choose 1 image to make up package.

Package Savings \$26.00

1

* for additional outfits in sitting or images included in package add \$10 ea.



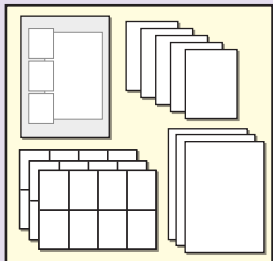
Package 2 - \$199.00

- Includes:**
- (2) 8x10" prints
 - (4) 5x7" prints
 - (24) wallet size prints
 - Yearbook photo sent to school
 - 1 Outfit sitting*
 - Choose up to 2 images to make up package*

Package Savings \$31.00

2

* for additional outfits in sitting or images included in package add \$10 ea.



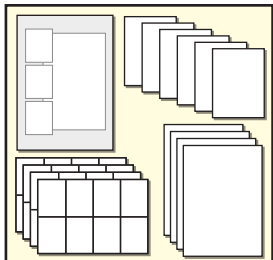
Package 3 - \$299.00

- Includes:**
- (1) 8x10" Collage
 - (3) 8x10" prints
 - (5) 5x7" prints
 - (24) wallet size prints
 - Yearbook photo sent to school
 - 1 Outfit sitting*
 - Choose up to 4 images to make up package*

Package Savings \$41.00

3

* for additional outfits in sitting or images included in package add \$10 ea.



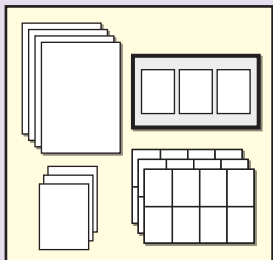
Package 4 - \$399.00

- Includes:**
- (1) 11x14" Collage
 - (4) 8x10" prints
 - (6) 5x7" prints
 - (32) wallet size prints
 - Yearbook photo sent to school
 - 3 Outfit sitting*
 - Choose up to 5 images to make up package*

Package Savings \$51.00

4

* for additional outfits in sitting or images included in package add \$10 ea.



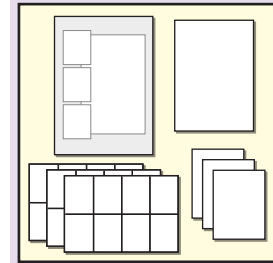
Create Your Own Package 5

If you don't see a package that's right for you, you can easily create your own package.

Just let us know exactly what you want (from the Individual Products Menu), and we will total your order and automatically apply the appropriate package discount.

Package Savings \$26.00 to \$51.00

5



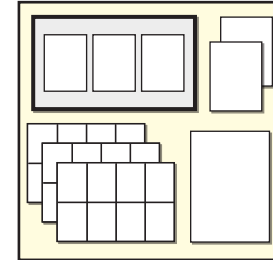
Collage Package 6 - \$250.00

- Includes:**
- (1) 11x14" Collage
 - (1) 8x10" print
 - (3) 5x7" prints
 - (24) wallet size prints
 - Yearbook photo sent to school
 - 2 Outfit sitting*
 - Choose up to 4 images to make up package*

Package Savings \$40.00

6

* for additional outfits in sitting or images included in package add \$10 ea.



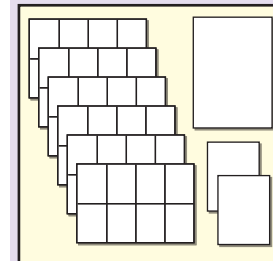
Storyboard Package 7 - \$275.00

- Includes:**
- (1) 10x20 Framed Storyboard
 - (1) 8x10" print
 - (2) 5x7" prints
 - (24) wallet size prints
 - Yearbook photo sent to school
 - 2 Outfit sitting*
 - Choose up to 3 images to make up package*

Package Savings \$40.00

7

* for additional outfits in sitting or images included in package add \$10 ea.



Wallets Package 8 - \$240.00

- Includes:**
- (1) 8x10" print
 - (2) 5x7" prints
 - (48) wallet size prints
 - Yearbook photo sent to school
 - 2 Outfit Sitting*
 - Choose up to 4 images to make up package*

Package Savings \$40.00

8

* for additional outfits in sitting or images included in package add \$10 ea.

Individual Products Menu

SMALL PRINTS:

Wallet size (4)	\$10.00
Wallet size (8)	\$20.00
4x5"	\$10.00
4x6"	\$10.00
5x7"	\$15.00
8x10"	\$25.00
8x12"	\$25.00

CANVAS WRAP PRINTS:

8x10"	\$90.00
11x14"	\$105.00
16x20"	\$145.00

ANNOUNCEMENTS:

Graduation Announcements with silver lined envelopes	
(25)	\$35.00
(50)	\$60.00
(75)	\$85.00

CUSTOM COLLAGES:

8x10"	\$60.00
11x14"	\$70.00

FOLIOS:

Wing Style Folio with (8) 4x5" images

\$110.00

STORYBOARD:

10x20" Storyboard Framed with (3) 5x7" prints ..

\$120.00

FRAMING:

Custom framing services are available by request.

OTHER:

Yearbook to School... \$20.00

Image retouching..... \$10.00

Sitting (1 outfit)

\$20.00

Additional Outfits..... \$10.00