

# Simple & Straightforward Senior Portrait Information

Are you a little frustrated and confused about finding a senior portrait photographer? Well join the club! You are about to see why DT Studios is a different kind of photographer. We are here to make this process as painless, easy & inexpensive as possible from beginning to end. While other old style photographers want to keep you in the dark, we will enlighten you. Simplicity, unsurpassed quality and honest prices, this is how "all" Portrait photography should be!



## About Senior Portraits



Due to a 1978 NY State law, your Senior has the freedom to choose any photographer he or she wishes for their senior yearbook portrait. Most seniors elect to have their portraits done by a local professional instead of an in-house school photographer, for obvious reasons. Because of yearbook publishing deadlines those portraits are due at the school in the fall before the senior graduates. These dates vary but in general fall in the months of Sept. - November. In order to avoid last minute rushes, it's best (but not absolutely necessary) to get them done before school starts in September.

## Choosing your Photographer

Because you are here, we will assume you have made the determination that you don't want to settle for your schools photographer to supply your yearbook photo (if you have one). We don't blame you. You want an outstanding portrait for the yearbook and to mark the end of your high school years. This is that very special time of your life inbetween your childhood and becoming a responsible adult. Many schools also offer some suggestions as to where you can go for your portraits, and though well-meaning we have found the lists to be incomplete not well thought out.



## 4 Basic Questions you should ask as you shop for a photographer:

Q: Is the photographer capable of giving me the type of portrait I want?

Q: What will it cost for the session, yearbook photo and prints combined?

Q: Is there somewhere else I can go that can do the same for less?

Q: Once I have made my decision, what comes next?





**Q: Is this photographer capable of giving me the type of portraits I want?**

**A:** Take a look around the photographers web site. Most have galleries showing examples of their better work. Pay special attention to how relaxed the subjects look, backgrounds you like etc. You can expect similar results for your portraits (provided the photographer is the same). This is pretty easy to decide as long as there are enough examples on their site to judge.





## Q: What will it cost for the session and prints?

A: This is the most difficult question to find answers to, and maybe you should ask yourself why. Look out for photographers who make their costs difficult to understand or unclear. Most have two major charges (not always shown or shown separately), the “sitting fee” and your print “package” charges. In addition to those two big expenses, they will also add on other smaller charges along the way, which can really add up. Look out for separate charges for: a fee to hold your appointment date & time, retouching fees, number of outfits, outdoor sessions, photographers time, black & white session, wallet imprinting, submitting your yearbook image to the school etc.

**At DT Studios we eliminate all that confusion.** Our package prices include sitting fees, outfits, retouching and submitting photos to the school. We do not charge extra for wallet imprinting, outdoor sessions, black & white conversion etc.. You can relax and have faith that we have your best interest at heart. We charge less than half of what some other portrait photographers charge, for the same or even better final product!



## **Q: Is there a different photographer that can do the same for less?**

**A:** You may have noticed by now that comparing photographer prices is almost impossible. It's hard enough to figure out what one photographer will ultimately charge you for everything, let alone comparing two, three or more. The process can take hours if not days of your time. I know because I have done it. I have been in this industry for close to 15 years and it took me several days to find & compare services and prices of other portrait photographers in the area. That's why I am confident that you will not find a better deal anywhere.

## **Q: Once I have made my decision, what comes next?**

- 1.) Call:** (315)452-1456 to schedule a date and time for your portrait session.
- 2.) Show up:** at our studio with the clothes and any props (if desired) you would like to be photographed in. Please bring a \$100 pre-payment, which goes toward your photo session & subsequent print order total (cash, check or money orders preferred, but credit cards can be accepted).
- 3.) Say Cheese:** Please allow approx. 15-20 minutes per outfit.
- 4.) Pick your favorites:** Within an hour or so, your portraits will be available for viewing online. You can then make your choices, in the comfort of your own home and share them with your family and friends if you wish.
- 5.) Place your order when you are ready:** Call or e-mail us with your yearbook & portrait selections. After your order has been placed, your photos will be edited, processed and printed. Once we receive the balance of your order, we'll ship them directly to you ASAP (usually within 1 week).



# Why should you choose DT Studios to be your photographer?



- **A Private, Professional and Relaxed Portrait Session**
- **State of the Art Photography Equipment**
- **Professional Photo Retouching & Editing**
- **Highest Quality, Award Winning Lab work**
- **A Selection of Photo Presentation Products**
- **Superior Quality and Honest Pricing**
- **Wonderful Portraits**
- **Complete Satisfaction**
- **No Sales tactics or pressure**

# Photo Editing & Retouching

At DT Studios all customer selected images undergo a detailed and thorough editing process. We are "imaging specialists" and we know how to get the most from your portraits. Capturing your image on camera is just the beginning of your portrait preparation process.

- 1.) First the image is cropped and straightened to get the very best composition.
- 2.) Then we optimize and enhance the images color making sure your skin tones are perfect.
- 3.) Next we remove all blemishes, stray hair and other undesirable items.
- 4.) We then gently soften and enhance the skin using our special portrait editing techniques. Special care is taken not to apply too much softening which could make the image look unnatural or overdone.
- 5.) The final steps involve whitening teeth, looking for areas that should be slightly lightened or darkened in the image, fixing those and any other areas that could possibly distract from your perfect portrait.





# Beautiful Portraits



# Individual Print Prices

Please visit our web site for more package & price information  
[www.dtstudios.com](http://www.dtstudios.com)

## Small Prints

- Wallet Size (4) [\$10.00]
- Wallet Size (8) [\$20.00]
- 4x5 or 4x6 [\$10.00]
- 5x7 [\$15.00]
- 8x10 or 8x12 [\$25.00]

## Large Prints

- 11x14 [\$40.00]
- 12x18 [\$45.00]
- 16x20 [\$70.00]
- 20x30 [\$100.00]
- 24x36 [\$120.00]
- 30x40 [\$150.00]

## Collages

- 8x10 [\$65.00]
- 11x14 [\$70.00]

## Storyboards

10x20 Storyboard Frame  
with (3) 5x7 prints  
[\$150.00]

## Announcements

- Announcements and  
Invitations (w/envelopes)
- (25) [\$35.00]
  - (50) [\$60.00]
  - (75) [\$85.00]

## Canvas Wraps

- 8x10 [\$90.00]
- 11x14 [\$105.00]
- 16x20 [\$145.00]

## Folios

- Wing style folio with  
(8) 4x5 images  
[\$130.00]

## Photo Products

Please let us know of any  
photo products you  
would like and we will get  
them for you.



# DT Studios Packages

## Yearbook Only

\$50.00

Package Includes:

- (1) outfit sitting.
- (1) image retouched.
- Yearbook photo sent to school.

## Package 1

\$ 99.00

Package Includes:

- (1) outfit sitting.
- (1) image retouched.
- Yearbook photo sent to school.
- Prints: (1) 8x10, (2) 5x7 & (8) Wallets.

\$26.00 Package Savings.

## Package 2

\$199.00

Package Includes:

- (1) outfit sitting.
- (2) images retouched.
- Yearbook photo sent to school.
- Prints: (2) 8x10, (4) 5x7 & (24) Wallets.

\$31.00 Package Savings

## Package 3

\$299.00

Package Includes:

- (2) outfit sitting.
- (3) images retouched.
- Yearbook photo sent to school.
- Prints: (4) 8x10, (6) 5x7 & (32) Wallets.

\$41.00 Package Savings

## Package 4

\$399.00

Package Includes:

- (3) outfit sitting.
- (5) images retouched.
- Yearbook photo sent to school.
- Prints: (4) 8x10, (6) 5x7 & (32) Wallets.
- (1) 11x14 Collage.

\$51.00 Package Savings

## Create your own Package 5

\$ You Decide \$

If you don't see a package that's exactly right for you, you can easily create your own. Just let us know precisely what you want from the Individual Products Menu and we will total your order and automatically apply the closest appropriate package discount.

\$26.00 – \$51.00 Package Savings

## Collage Package

\$250.00

Package Includes:

- (2) outfit sitting.
- (4) images retouched.
- Yearbook photo sent to school.
- Prints: (1) 8x10, (3) 5x7 & (24) Wallets.
- (1) 11x14 Collage.

\$40.00 Package Savings

## Wallets Package

\$240.00

Package Includes:

- (2) outfit sitting.
- (4) images retouched.
- Yearbook photo sent to school.
- Prints: (1) 8x10, (2) 5x7 & (48) Wallets.
- (1) 11x14 Collage.

\$40.00 Package Savings

Please visit our web site for more package & price information - [www.dtstudios.com](http://www.dtstudios.com)